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# Arthur R. Murphy Jr. Elected President of McCall Corporation

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### Recommended Citation

"Arthur R. Murphy Jr. Elected President of McCall Corporation" (1967). *News Releases*. 3191.  
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BIOGRAPHY

ARTHUR R. MURPHY, JR., PRESIDENT OF McCALL CORPORATION

Arthur R. Murphy, Jr. was elected president and a director of McCall Corporation on August 20, 1965. Prior to that time, he had been president of McCall Printing.

Born in Boston, Mass., Mr. Murphy received a degree in marketing from the College of Business Administration at Boston University. Following his graduation in 1937, he joined Time Inc. as a trainee. In 1942, he was appointed business manager of Fortune, in 1948, general manager of Life, and in 1959, publisher of Sports Illustrated. From 1960 until he joined McCall in 1965, Mr. Murphy was vice president in charge of all production activities of Time Inc.

Mr. Murphy was responsible for publication of "The World's Great Religions," which sold 400,000 copies, and of "The World We Live In," which sold 650,000 copies. His tenure at Time Inc. was interrupted only by his service with the Army Air Force, in the European theatre, from 1943 to 1946.

He is 49 years old, and lives in Greenwich, Conn. with his wife, the former Gertrude Ten Eyck Elliot, and their two children.

8-28-67